



FOR IMMEDIATE RELEASE

CAMPUS EVOLUTION LAUNCHES 'COMPANY X' TO BRING STUDENT ENTREPRENEURS' VISIONS TO LIFE

Campus-Centric Investment Company to Provide Capital, Guidance and New York City Workspace to Future Business Leaders

NEW YORK, NY (February 18, 2013) — Campus Evolution, a campus-centric company with a singular focus on delivering an array of needed, useful products and services to college students, today announced the launch of Company X, an early stage investment company focused on student entrepreneurs and entrepreneurs with student-centric businesses. Along with a capital investment and access to world-class services providers, advisors, and thought leaders, Company X provides students with free, collaborative office space in New York City and at many of its campus locations across the country.

“This is a very exciting time for us and for student entrepreneurs,” says Evan Denner, Chief Executive Officer of Company X. “Through our sister company, Campus Evolution Villages, we already provide off-campus student housing across the country and now with Company X, we can further support the entrepreneurial goals of this demographic. Through Company X, we now have the opportunity to provide them with the financing needed to launch their business ideas and to work closely with this thoughtful, exciting group of young entrepreneurs to help them achieve their goals.” “Campus Evolution Villages owns and manages student housing assets across the country,” adds Company X COO Andrew Stark. “This gives us a firsthand opportunity to hear directly from college students about their work/life challenges.” “At our properties,” he continues, “we have heard too many times about the lack of opportunities for students in general and student entrepreneurs, in particular. We are changing this through Company X by providing students with the necessary resources, support and guidance to pursue their ideas.”

Company X currently works with universities and students nationwide. Student entrepreneurs interested in applying to Company X should visit Company-X.com.

About Company X

Company X (www.Company-X.com) provides early stage capital to student entrepreneurs and entrepreneurs with student-centric businesses. Along with a capital investment, we provide our portfolio companies with free, collaborative office space in New York City, free access to world-class service providers and industry experts, and a platform to pitch their ideas to additional investors. Our vision is simple: Create a world class ecosystem where similarly situated entrepreneurs utilize our resources, leverage each other's energies and experiences, and take their businesses to the next level. Company X is a collaboration of opportunity, entrepreneurial energy and practical application. Brilliant Ideas. Motivated Students. Our Capital. Our Support. Company X.

About Campus Evolution

Campus Evolution is a campus-centric company with a singular focus on delivering an array of needed, useful, sophisticated products, services and platforms to our highly sought after student demographic.

About Campus Evolution Villages

Campus Evolution Villages (www.CEVillages.com) is a thought leader and change agent setting a new standard in student living. Campus Evolution Villages owns and manages a diverse portfolio of student housing assets across the U.S. It's a lifestyle built to support the student experience both in and out of the classroom. It is where students study hard and Live Big!