



FOR IMMEDIATE RELEASE

COMPANY X FOUNDER, CEO EVAN DENNER TO JUDGE

A. LORNE WEIL START-UP PITCH COMPETITION AT COLUMBIA BUSINESS SCHOOL

NEW YORK, NY (March 1, 2013) — Evan Denner, Chief Executive Officer of Company X and a graduate of Columbia University, will join the judges' panel for the A. Lorne Weil Start-Up Pitch Competition on March 8, 2013.

This competition, an annual student initiative managed and run by the Columbia Entrepreneurs Organization (CEO) for the Eugene Lang Entrepreneurship Center at Columbia Business School will award \$14,000 to the finalists.

“It’s an honor to stay engaged with Columbia University by participating in this event,” Denner says. “As a judge and as CEO of Company X, I have dedicated this phase of my career to enriching the lives of college students. My goal is to help them achieve their entrepreneurial dreams. This competition is a showcase for future business leaders and visionaries.”

The A. Lorne Weil Start-Up Pitch Competition encourages Columbia Business School students to explore creative, entrepreneurial ideas while learning firsthand what goes into the development and presentation of a sound business proposal.

About Company X

Company X (www.Company-X.com) provides early stage capital to student entrepreneurs and entrepreneurs with student-centric businesses. Along with a capital investment, we provide our portfolio companies with free, collaborative office space in New York City, free access to world-class service providers and industry experts, and a platform to pitch their ideas to additional investors. Our vision is simple: Create a world class ecosystem where similarly situated entrepreneurs utilize our resources, leverage each other’s energies and experiences, and take their businesses to the next level. Company X is a collaboration of opportunity, entrepreneurial energy and practical application. Brilliant Ideas. Motivated Students. Our Capital. Our Support. Company X.