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CAMPUS EVOLUTION'S COMPANY X MAKES STRATEGIC INVESTMENT IN ARTBATTLES U

Campus-Centric Investment Company Partners with Renowned Art Battle Promoter to Showcase Promising College Artists in Live-Action, Real-Time Competitions

NEW YORK, NY (March 29, 2013) — Company X, an early stage investment company providing capital to student entrepreneurs, announced today its first strategic investment in ArtBattles U. This venture, between Company X and ArtBattles, will bring live battles and events featuring college student artists and entertainers to universities and multimedia forums across the country.

According to Evan Denner, Chief Executive Officer of Company X, ArtBattles U enhances the lives of college student artists by providing them with a thoughtfully planned, public platform to showcase their talents. “It furthers the Company X vision to develop college-level artistic talent by providing opportunities for self-expression in a fresh new forum.”

Sean Bono, Creative Director of ArtBattles U and an art legend in his own right, adds “ArtBattles began as a grassroots movement promoting high profile battles worldwide. Thanks to Company X, ArtBattles U can move more quickly to provide a broader spectrum of opportunities to college student artists, allowing them to demonstrate their skills in the real world.”

“The goal is discovery,” says Scott Hazleton, ArtBattles U Marketing Director, who has long focused on developing active partnerships between established brands and emerging artists. “Not only in what the artist discovers about themselves and their ability to compete in front of live audiences, but in providing them with a platform to be discovered – by galleries, potential employees and so on.”

The first art battle took place in New York City in an abandoned lot. Since then, ArtBattles has fielded more than 100 live shows in venues as established as the Metropolitan Museum of Art and Brooklyn Museum of Art and underground venues in Spain, France, Switzerland, Holland and Poland. ArtBattles U held their launch event in April at the famed ballroom at Webster Hall. This summer they will be holding events at the New Jersey shore as well as various campuses across the country. In the fall, there will be major battles in New York and Philadelphia.

About ArtBattles U

ArtBattles U LLC (www.ArtBattlesU.com) enhances the lives of college student artists by providing them with a public platform to showcase their talents. Our team of artists and creatives hosts ArtBattles U events at cool, unique venues that enhance the artistic experience. ArtBattles U events are packed with college students, local tastemakers and trendsetters. Our goal is to establish an empowerment platform allowing college artists to achieve their aspirations whether it be an enriching life experience or outright fame.

About Company X

Company X (www.Company-X.com) provides early stage capital to student entrepreneurs and entrepreneurs with student-centric businesses. Along with a capital investment, we provide our portfolio companies with free, collaborative office space in New York City, free access to world-class service providers and industry experts, and a platform to pitch their ideas to additional investors. Our vision is simple: Create a world class ecosystem where similarly situated entrepreneurs utilize our resources, leverage each other's energies and experiences, and take their businesses to the next level. Company X is a collaboration of opportunity, entrepreneurial energy and practical application. Brilliant Ideas. Motivated Students. Our Capital. Our Support. Company X.

About Campus Evolution, LLC

Campus Evolution, LLC is a campus-centric company with a singular focus on delivering an array of needed, useful, sophisticated products, services and platforms to our highly sought after student demographic.